

Annual Notification of Rights Under The Protection of Pupil Rights Amendment (PPRA)

The Protection of Pupil Rights Amendment (“PPRA”), 20 *U.S.C.*§ 1232h, and New Jersey statute 18A:36-34 require the Cherry Hill School District to notify you and obtain consent or allow you to opt your child out of participating in certain student surveys, analyses, or evaluations. In consultation with parents, the Cherry Hill Board of Education has developed and adopted the attached Policy No. 5145.1, which sets forth the guidelines for the administration of surveys and access to survey materials. In accordance with the above statutes and Policy, the School District will notify you of any survey, analysis or evaluation that reveals information in one or more of the following nine areas (“protected information surveys”):

1. Political affiliations or beliefs of the student or student’s parent;
2. Mental or psychological problems potentially embarrassing to the student or student’s family;
3. Sex behavior or attitudes;
4. Illegal, antisocial, self-incriminating, or demeaning behavior;
5. Critical appraisals of others with whom respondents have close family relationships;
6. Legally recognized privileged relationships, such as with lawyers, doctors, or ministers;
7. Religious practices, affiliations, or beliefs of the student or parents;
8. Income, other than as required by law to determine program eligibility;
9. Social Security number

The above Policy and statutes provide parents and eligible students with the following rights:

1. Right to Consent before students are required to submit to a survey that concerns one or more of the protected areas listed above (“protected information survey”);
2. Right to receive notice, at least annually, and an opportunity to opt a student out of the following:
 - a. Any non-emergency, invasive physical exam or screening required as a condition of attendance, administered by the school or its agent, and not necessary to protect the health and safety of a student, except for hearing, vision, or scoliosis screenings, or any physical exam or screening permitted or required under State law; and
 - b. Activities involving collection, disclosure, or use of personal information obtained from students for marketing or to sell or otherwise distribute the information to others.
3. Right to inspect, upon request and before administration or use –
 - a. Protected information surveys of students;
 - b. Instruments used to collect personal information from students for any of the above marketing, sales, or other distribution purposes; and
 - c. Instructional material used as part of the educational curriculum.

As noted above, the Board of Education has adopted a policy, in consultation with parents, regarding these rights, as well as arrangements to protect student privacy in the administration of protected surveys and the collection, disclosure, or use of personal information for marketing, sales, or other distribution purposes. The Cherry Hill School District will directly notify parents and eligible students, such as through U.S. Mail or email, at least annually at the start of each school year of the specific or approximate dates of the following activities and provide an opportunity to opt a student out of participating in:

- ◆ Collection, disclosure, or use of personal information for marketing, sales or other distribution.
- ◆ Any non-emergency, invasive physical examination or screening as described above.

If you wish to review any survey instrument or instructional material used in connection with any protected information or marketing survey, please submit a request to your building Principal. He or she will notify you of the time and place where you may review these materials. You have the right to review a survey and/or survey-related instructional materials before the survey is administered to a student.

Parents/eligible students who believe their rights have been violated may file a complaint with:

Family Policy Compliance Office
U. S. Department of Education 400
Maryland Avenue, SW
Washington, DC 20202-4605